What does a Major in Communications prepare me to do?
Students considering a major in Communications are often concerned about what job or career this major prepares them to pursue. The reality is that you can do a lot with a Communications major. A Communications Studies major can prepare you for a career in business, politics, academics, broadcasting/journalism, publishing, research and much more. And while there a number of career options for a communications major, there is the challenge of identifying the specific career and setting where you would like to work. For example, are you considering a job as a news broadcaster or are you interested in training and human resources? It will be important for you to explore the possible professional options for you in the Communications field. Networking with professionals in the communications field and participating in internships can help you find the career that will maximize your interests, values and communications skills. Salaries vary significantly depending on the specific career path you select.

Most universities tend to divide their Communications major into two distinct areas. The first area is Communications which focuses on issues such as Communications and Culture, Rhetoric, Communications and Technology, Teaching and Researching. The other major is in the areas of Communications/Journalism/Media which is designed for students who are interested in print media, radio, television and internet journalism or public relations. The following is a partial list of jobs a student might pursue after graduating with a Communications major;
- Public Relations Representative
- Media Manager
- Event Coordinator
- Sales Manager
- Television Programming and Production
- Public Information Office
- College admissions advisor
- Arbitrator/Mediator
- College or high school teacher
- Speech writer
- Public opinion or marketing researcher

**How do I prepare for a Major in Communications?**
To prepare for a transfer into a university Communications major, you will want to complete an Associate of Arts degree and enroll in the following classes:

- English 101 and English 205 or Journalism 101
- Communications Studies 101 (Introduction to Communication)
- Communications 220 (Public Speaking)
- Communications 200 (Intercultural), 210 (Interpersonal) or 230 (Small Group Communications)
- Math 107 (Math and Society), Math 111 (College Algebra), or Math 146 (Statistics)
- Communications 102 (Introduction to Mass Media)
- Psychology 100 (General Psychology) or Psychology 120 (Psychology of Human Relations) or Sociology 101 (Introduction to Sociology)

**Where can I get more information on this career?**
- International Association of Business Communications (IABC) [www.iabc.com](http://www.iabc.com)
- The American Communications Association (ACA) [www.americancomm.org](http://www.americancomm.org)
- Women in Communications – [www.womcom.org](http://www.womcom.org)
- Public Relations Sources and Tools – [wwwprsa.org](http://wwwprsa.org)

**How do I get a faculty advisor?**
To request a faculty advisor, go to: [http://edplanning.highline.edu/request.advisor.php](http://edplanning.highline.edu/request.advisor.php) or drop in at the Educational Planning and Advising Center (EPAC) in Building 6.

For hours of operation, go to [http://edplanning.highline.edu](http://edplanning.highline.edu)